

# Strategic Planning Program

Deliverables: Clarify organization's values, vision, and mission; Define an organization's purpose; Identify strategic priorities; Create a dynamic strategic plan; Develop action plans; and Establish accountability.

One Purpose - One Plan - One Direction

# Pricing

### **Small Business Owners**

- Online only \$3000
- In-Person \$5,000 Plus Expenses
- Minimal time commitment (2½ hours/week for 3 weeks plus 3 online accountability meetings)
- Online Annual Accountability Plan \$1000 (4 quarterly meetings)

## Not-for-profit Organizations

- Online only \$1500
- In-Person \$2,000 Plus Expenses
- Minimal time commitment (1 ½ days plus 3 online accountability meetings)
- Plus expenses no more than \$1000 (2 facilitators)
- Online Annual Accountability Plan \$500 (4 quarterly meetings)

#### **Government Agencies**

- Online only \$2500
- In-Person \$3,000 Plus Expenses
- Minimal time commitment (1 ½ days plus 3 online accountability meetings)
- Plus expenses no more than \$1000 (2 facilitators)
- Online Annual Accountability Plan \$500 (4 quarterly meetings)

#### **Individuals**

- Online only \$1500
- Minimal time commitment (2½ hours/week for 3 weeks plus 3 online accountability meetings)
- Online Annual Accountability Plan \$500 (4 quarterly meetings)

## "C" Corporations & National Franchise

- In-person pricing \$5000
- Minimal time commitment (1 ½ days plus 3 online accountability meetings)
- Plus expenses for travel, meals, lodging 2 facilitators
- Online Annual Accountability Plan \$1000 (4 quarterly meetings)